CONTRACT

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WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

\nd:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #			
	545827	1		07874841			
Product							
HIRSCHBIEL/C/D							
Contract Dates	Estimate #						
09/11/12 - 09/17/12	106/113/1216	<u> </u>					
Advertiser			Ori	ginal Date	/ Revision		
Hirschbiel/D/State House	1			09/12/12 / 09/12/12			
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	cast		Cash		
	Station	Accou	ount Executive		Sales Office		
	WTKR	Jamie .	And	Irus	Washington, D.		
	Special Handl	ing	9.				
	Demographic						
	Adults 35+						
	155/						
	IDB#	Adverti	ser	Code	Product Code		
	8020	106			113		
	Agency Ref			Advertiser	Ref		

						Spots/			Totals		
*Line			ate Description		Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
1 3			2 NewsChar		5-6am		:30		NM	3	\$210.00
Week	Start Date : 09/10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 3	Rate \$70.00				=		N-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1
2 3			2 Newschan		6-7am		.20		- ,,,,	1 2	
2 .	Start Date		Weekdays	Spots/Week	Rate		:30		NM	4	\$520.00
Week	09/10/12	09/16/12	WTF	4	\$130.00						
3 3				Morning			:30		NM	4	\$400.00
Maria		End Date 09/16/12	Weekdays WTF	Spots/Week							
	09/10/12			4	\$100.00						
4 3				ay Morning	9-1030am		:30		MM	1	\$280.00
Week	Start Date 09/10/12	End Date 09/16/12	S	Spots/Week 1	<u>Rate</u> \$280.00						
5 3		MASS N. 100	2 Face the N		1030-11am		:30			j.	0015.00
0 0		End Date	Weekdays	Spots/Week	Rate		.30		NM	1	\$245.00
Week:	09/10/12	09/16/12	Ś	1	\$245.00						
6 3	09/11/	12 09/16/1	2 Ellen Dege	neres 3pm	3-4pm		:30		NM	2	\$400.00
	Start Date	End Date	Weekdays		Rate					_	4 100.00
	09/10/12	09/16/12	WTF	2	\$200.00						
7 3				News First @ 4			:30		NM	2	\$200.00
Meek.	Start Date 09/10/12	<u>End Date</u> 09/16/12	Weekdays WTF	Spots/Week 2	Rate \$100.00						
8 3			2 Newschan								
0 3	Start Date		Weekdays		5-530pm		:30		NM	3	\$705.00
Week:	09/10/12	09/16/12	WTF	3	Rate \$235.00						
9 3	09/11/	12 09/16/1	2 Newschan		530-6pm		:30		NM	3	\$660.00
		End Date	Weekdays	Spots/Week	Rate					J	Ψ000.00
Week:	09/10/12	09/16/12	WTF	3	\$220.00						
10 3			2 Newschan		6-630pm		:30		NM	3	\$1,035.00
Week.	Start Date 09/10/12	End Date 09/16/12	Weekdays	Spots/Week 3	<u>Rate</u> \$345.00						
11 3			2 7-730pm				-22				wassa
11 3		End Date	Weekdays	Spots/Week	7-730pm Rate		:30		NM	2	\$660.00
Week:	09/10/12	09/16/12	WTF	2	\$330.00						
									II.		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 545827 /	Alt Order # 07874841
<u>Contract Dates</u> 09/11/12 - 09/17/12	Product HIRSCHBIEL/C/D	Estimate # 106/113/1216
Advertiser Hirschbiel/D/State Ho	1	Original Date / Revision 09/12/12 / 09/12/12

**Line Ch Start Date End Date Description	*l inc	Ch Start	Data End D	ata Danarintia	•	Ota different Times		Spots/			-	tals
12 3 09/14/12 09/16/12	Lille				the state of the s		Days	Length Week	Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Start Date Spots/Week	12 3							-30				
1 3 09/11/12 09/16/12 2 09/16/12 2 5 1 51/275.00		Start Date	End Date		Spots/Week	Rate		.30		NM	2	\$620.00
Start Date Start Date Start Date Week (2017) 12 O9171/12 O9171/12	Week	: 09/10/12	09/16/12	WTF	2	\$310.00						
Start Date Color	13 3		/12 09/16/1	2 Sunday Prin			- 1243	:30		NM	1	\$1,275,00
14 3	Mook		End Date	Weekdays								
Start Date End Date Meekdays SpotsWeek Rate Start Date S												- D
Week: 09/17/12 09/15/12 M	14 .							:30		NM	1	\$1,540.00
Start Date Fad Date Weekdays Spots/Week Rate Spots/Week Spots/Week Spots/Week Start Date Start Date Spots/Week	Week	: 09/17/12	09/23/12	M								
Siart Date General Date Week days Sobst-Week Rate \$4,20.00	15 3							:30		NM	1	\$1,275,00
16 3	Monk		End Date		Spots/Week	Rate						4.,2.0.00
Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Start Date Star												
17 3	16 3			Weekdays	me Snots/Week	10-11pm Rate		:30		NM	1	\$420.00
Start Date End Date Weekdays Spots/Week Safe Spots/Week	Week:	09/10/12	09/16/12	S-	1	\$420.00						
Start Date End Date Weekdays Spots/Week Safe Spots/Week	17 3	09/11	/12 09/16/1	2 Late News (M-F)	11-1135p		:30		NM	3	\$1 620 00
1-11 1-13 1-13 1-14	14/	Start Date	End Date	Weekdays	Spots/Week	Rate					Ŭ	Ψ1,020.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week Start Date	_				3	\$540.00						
Very	18 3				Sa-Su)	11-1135p		:30		NM	2	\$730.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week	Week:				2	\$365.00						
Start Date End Date Weekdays Spots/Week Rate Spots/Week	19 3	09/11/	12 09/16/1	2 Late Night w	ith David Letter	m1135pm-1235am		:30		NM	2	\$330.00
20 3 09/16/12 09/16/12 NFL Football (Early) 1-4p 30 NM 1 \$2,250.00		Start Date	End Date	Weekdays	Spots/Week	Rate			(8)	14.57	_	φ230.00
Start Date End Date 1												
Week: 09/10/12 09/15/12 09/15/12 NCAA Football Various :30 NM 2 \$1,000.00	20 3	9 09/16/	12 09/16/1					:30		NM	1	\$2,250.00
21 3	Week:			S	1	\$2,250.00						
Start Date G9/10/12 G9/10/1	21 3	09/15/	12 09/15/1		all	Various		:30		NIM	2	\$1,000,00
Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date O9/17/12 O9/17		Start Date	End Date		Spots/Week	Rate		.00		NIVI	2	\$1,000.00
Start Date Week: 09/10/12 O9/14/12 O9/14/12 Friday Prime 10-11pm :30												
Week: 09/10/12 09/16/12 09/14/12 Friday Prime 10-11pm :30	22 3			2 Wednesday	Prime	10-11pm		:30		NM	1	\$1,375.00
23 3 09/14/12 09/14/12 Friday Prime 10-11pm :30 NM 1 \$1,375.00 24 3 09/17/12 09/17/12 Newschannel 3 News 530-6pm :30 NM 1 \$220.00 24 3 09/17/12 09/17/12 Newschannel 3 News 530-6pm :30 NM 1 \$220.00 25 3 09/17/12 09/23/12 NewsCha 3 News First @ 4p 358-5pm :30 NM 1 \$100.00 25 3 09/17/12 09/23/12 NewsCha 3 News First @ 4p 358-5pm :30 NM 1 \$100.00 26 3 09/17/12 09/23/12 Newschannel 3 News 6-630pm :30 NM 2 \$690.00 26 3 09/17/12 09/23/12 Newschannel 3 News 6-630pm :30 NM 2 \$690.00 26 3 09/17/12 09/23/12 Newschannel 3 News 6-630pm :30 NM 2 \$690.00 27 3 09/17/12 09/23/12 Newschannel 3 News 5-530pm :30 NM 1 \$235.00 27 3 09/17/12 09/17/12 09/17/12 Newschannel 3 News 5-530pm :30 NM 1 \$235.00 27 3 09/17/12 09/17/12 09/17/12 Newschannel 3 News 5-530pm :30 NM 1 \$235.00 28 30 30 30 30 30 30 30 3	Week:			W	5pots/vveek 1	\$1.375.00				- 1		
No.	23 3	09/14/	12 09/14/1					.30		NIM	4	£4 275 00
24 3		Start Date	End Date	Weekdays	Spots/Week	Rate		.00		INIVI		\$1,375.00
Start Date End Date O9/23/12 Meekdays Spots/Week Rate Start Date O9/23/12 NewsCha 3 News First @ 4p 358-5pm :30 Start Date End Date O9/23/12 Meekdays Spots/Week Rate NewsCha 3 News Spots/Week Rate NewsCha 3 News Spots/Week Rate NewsCha 3 NewsCha 3 News Spots/Week Rate NewsChannel 3 News Spots/Week Rate NewsChannel 3 News												
25 3	1 24 3		12 09/17/1	2 Newschanne	ol 3 News	530-6pm		:30		NM	1	\$220.00
25 3	Week:	09/17/12	09/23/12	M	Spots/vveek 1	\$220.00				i		
Start Date Meek: 09/17/12 09/23/12 M 1 \$100.00 26 3 09/17/12 09/17/12 Newschannel 3 News 6-630pm :30 NM 2 \$690.00 26 3 09/17/12 09/23/12 M 2 \$345.00 27 3 09/17/12 09/17/12 09/17/12 Newschannel 3 News 5-530pm :30 NM 1 \$235.00 27 3 09/17/12 09/17/12 Newschannel 3 News 5-530pm :30 NM 1 \$235.00 28 10 10 10 10 10 10 10 1	1 25 3	09/17/						.30		NINA		# 400.00
26 3		Start Date	End Date	Weekdays				.00		14101		\$100.00
Start Date Head Date Weekdays Spots/Week Rate Rate Week: 09/17/12 09/23/12 M 2 \$345.00 27 3						\$100.00						
Week: 09/17/12 09/23/12 M 2 \$345.00 I 27 3 09/17/12 09/17/12 News channel 3 News 5-530pm :30 NM 1 \$235.00 Start Date Start Date Week End Date 09/23/12 Weekdays Spots/Week Rate 9235.00 Rate 9235.00	1 26 3							:30		NM	2	\$690.00
27 3	Week:											
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 M 1 \$235.00				2 Newschanne				-30		NIA	4	\$22E 00
		Start Date	End Date	Weekdays	Spots/Week	Rate				14141	-1	Φ∠33.00
Totals 51 \$20,270.00	Week;	09/17/12	09/23/12	M	1	\$235.00						
								Total	S		51	\$20,270.00

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Contract Agreement Between:

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Contract / Revision Alt Order # 545827 07874841

Print Date 09/12/12

Page 3 of 3

Contract Dates Product Estimate# 09/11/12 - 09/17/12 HIRSCHBIEL/C/D 106/113/1216 Advertiser Original Date / Revision

Hirschbiel/D/State House 09/12/12 / 09/12/12

Spots/ Totals *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount

Time Period	# of Spots	Gross Amount	Net Amount		
08/27/12 -09/17/12	51	\$20,270.00	\$17,229.50		
Totals	51	\$20,270.00	\$17,229.50		